

MYSTERY DROP™ Xmas 

Heat up the winter with the divine
Network Promotion

Xmas Drop

€2,500,000

 **WAZDAN**

Jingle all the way into the festive season with our Xmas Drop and its €1,500,000 prize pool!

Introducing the most magical and merry promotion of the year, the Xmas Drop! We're bringing the festive spirit like never before as we bid farewell to 2023. This Christmas, it's all about spreading joy and winning big with our award-winning **Mystery Drop™** promotional tool.

You won't be able to shake off merry, holiday-loving players, who will surely be enchanted by the sparkling **€1,500,000** prize pool, a splendid part of the series' grand total of

€2,500,000

Embrace this great opportunity to boost your revenue!



MYSTERY DROP™ Xmas 



Xmas Drop is the sleigh bells ringing promotion for this magical season!

With Xmas Drop, you'll send your players into the heart of the holiday celebrations and surprise them with cash gifts from a colossal prize pool!

Promotion dates: **27.11 - 26.12.2023**

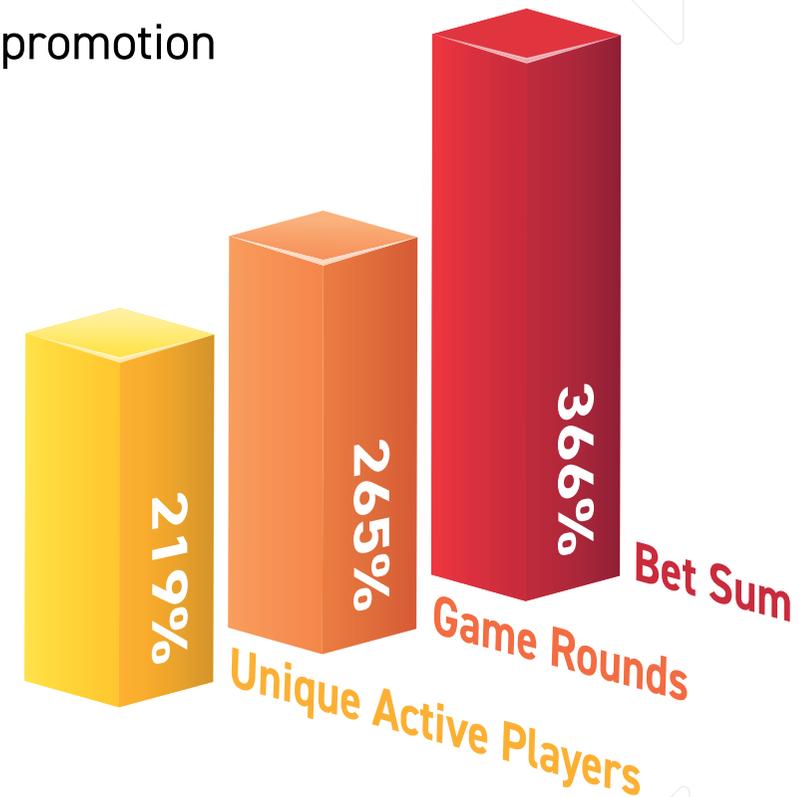
Prize pool: **€1,500,000**

Games: **All Wazdan slots** including **top-performing titles**: 9 Coins™, 12 Coins™, Power of Sun™: Svarog, Hot Slot™: 777 Coins, Hot Slot™: 777 Cash Out

Running on **Mystery Drop™** promo tool named the Game Feature of the Year at CasinoBeats Game Developer Awards

What are you getting out of it?

- ▶ We provide you with **full support**
- ▶ **We do the hard work**, while you make most out of the promotion
- ▶ The €600,000 prize pool is **completely covered by us**, with no costs on **your end**
- ▶ The entire setup is quick and seamless, **and entirely on our side**
- ▶ All prizes are paid out **automatically** and **directly deposited** to your players
- ▶ **All promotional assets** are sent to you, including banners, emails, social media posts and more



Mystery Drop™ - Game Feature of the Year

Our Mystery Drop™ promo tool won the Game Feature of the Year award at this year's CasinoBeats Game Developer Awards!

Don't miss out on a chance to use this award-winning feature to your advantage, increasing retention rates and revenue growth!



What is your part in Xmas Drop?

- ▶ **Deck the lobby** with our enchanting holiday visuals, ensuring the promotion twinkles in your players' eyes.
- ▶ Showcase Wazdan games front and centre on **your grid**.
- ▶ If you're joining us for the other stages of our Q4 festivities, **refresh your promotional materials** to stay in the holiday spirit.
- ▶ Spread the joy by sending cheerful **newsletters** to your players about our ongoing festive celebrations.
- ▶ Let the holiday magic go viral by promoting Xmas Drop on your **social media!**

Make your promotion shine with holiday marketing assets that are divinely good and ready to use!

The image features a laptop displaying a casino website interface. The website header includes 'Wazdan Casino' and navigation links for 'Home', 'Slots', 'Live casino', and 'Tournaments', along with 'Log in' and 'Register' buttons. The main banner advertises a 'MYSTERY DROP Xmas' promotion with a 'Xmas Drop' of £2,500,000. Below the banner, a section titled 'TOP SLOT GAMES' displays four slot game thumbnails: '12 COINS', '777 COINS HOT SLOT', '777 CASHOUT HOT SLOT', and 'POWER OF SUN SVAROG'. To the left of the laptop is a large red gift box with a yellow ribbon. To the right is a large gold coin with '100 CASH INFINITY' written on it. The background is a festive red with snowflakes and falling gold coins.

Let your players unwrap the excitement as they enjoy all our slots during this promotion!



Spread the holiday magic by dazzling your players with the finest seasonal promotion

Xmas Drop, our wonderful Mystery Drop™ promotion, is designed to meet your every need. Sit back and let the festive spirit do the work for you.

Talk to your Account Manager at Wazdan or send an email to cashdrop@wazdan.com to get more information.

€2,500,000



Terms and conditions:

1. To qualify for the Network Promotion, at least one banner with the main 'Mystery Drop™' logo must be placed on the Operators' website(s) and a dedicated 'Mystery Drop™' section should be created in a prominent position in the lobby.
2. The content of the dedicated Network Promotion assets must be used on websites, newsletters and other media, including social media.
3. During breaks between promotion phases, advertising materials are required to be updated to those applicable to the current phase.
4. If the conditions are not met, Wazdan reserves the right to remove the operator from the promotion.



www.wazdan.com