

MYSTERY **DROP™** **HalloWIN** 🎃

Spooky promotion
going into motion

HALLOWIN DROP

€2,500,000

▼▼▼ **WAZDAN**

Prepare for a scary season with the HalloWIN Drop Network Promotion and a €600,000 prize pool!

We would like to present our second promotion for the last quarter of 2023 – HalloWIN Drop. With this one, you are sure to skyrocket your players' engagement with scary big wins thanks to the award-winning **Mystery Drop™** promo tool.

You will not be able to get rid of trick or treating players, who will surely be mesmerized by the **€600,000** prize pool, which is a part of the series' total prize pool of

€2,500,000

Don't miss out on this nightmarishly good opportunity to maximise your revenue!



MYSTERY DROP™ HalloWIN 🎃



HalloWIN Drop is the perfect promotion for the spooky season!

With HalloWIN Drop you will **immerse your players** into the ongoing festivities and reward them with instant cash prizes from **an enormous prize pool**.

Promotion dates: **23.10 - 19.11.2023**

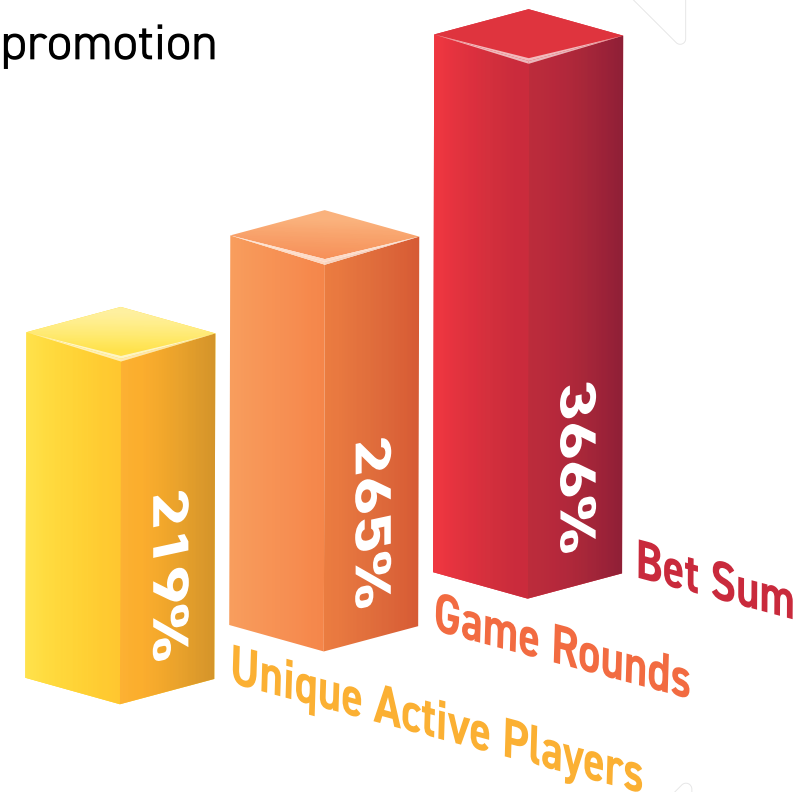
Prize pool: **€600,000**

Games: **All Wazdan slots** including **top-performing titles**: 15 Coins™, Mystery Kingdom™: Mystery Bells, Power of Gods™: Hades, Power of Gods™: Medusa, Sizzling Eggs™.

Running on **Mystery Drop™** promo tool named the Game Feature of the Year at CasinoBeats Game Developer Awards

What are you getting out of it?

- ▶ We provide you with **full support**
- ▶ **We do the hard work**, while you make most out of the promotion
- ▶ The €600,000 prize pool is **completely covered by us**, with no costs on **your end**
- ▶ The entire setup is quick and seamless, **and entirely on our side**
- ▶ All prizes are paid out **automatically** and **directly deposited** to your players
- ▶ **All promotional assets** are sent to you, including banners, emails, social media posts and more



Mystery Drop™ - Game Feature of the Year

Our Mystery Drop™ promo tool won the Game Feature of the Year award at this year's CasinoBeats Game Developer Awards!

Don't miss out on a chance to use this award-winning feature to your advantage, increasing retention rates and revenue growth!



What do you have to do on you end?

- ▶ Utilise the incredible spooky images we've prepared, making sure that the promotion catches your players' attention.
- ▶ Promote **Wazdan games** by placing them high on your grid!
- ▶ If you participate in the other stages of our Q4 promotions, make sure to **update the promotional materials** to keep up to date.
- ▶ Send newsletters to your players about the ongoing promotions.
- ▶ Promote the promotion on your **social media** to reach even wider audiences.

Scare your players with terrifyingly well-made marketing materials, ready to be used on the go!



Your players can play any and all our slots during this spine-chilling promotion!



Make sure to entertain your players with the best seasonal promotion there is!

HalloWin Drop is a Mystery Drop™ promotion created to suit your every need. Don't even lift a finger and let everything be done for you!

Talk to your Account Manager at Wazdan or send an email to cashdrop@wazdan.com to get more information.

€2,500,000

Terms and conditions:

1. To qualify for the Network Promotion, at least one banner with the main 'Mystery Drop™' logo must be placed on the Operators' website(s) and a dedicated 'Mystery Drop™' section should be created in a prominent position in the lobby.
2. The content of the dedicated Network Promotion assets must be used on websites, newsletters and other media, including social media.
3. During breaks between promotion phases, advertising materials are required to be updated to those applicable to the current phase.
4. If the conditions are not met, Wazdan reserves the right to remove the operator from the promotion.



www.wazdan.com